

SEMANTiCS Amsterdam 2017

13th International Conference
on Semantic Systems



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AMSTERDAM, SEPTEMBER 11-14, 2017

Theater de Meervaart
www.semantics.cc

The annual [SEMANTiCS conference](#) is the meeting place for all stakeholders of the Semantic Web technologies. Every year this event attracts the world's leading Semantic Web practitioners and researchers, uniting thus research, industry and public administration. Top-of-the-line presentations from around the world will enable you to delve into state-of-the-art developments with regard to the future of the Web.

Besides the highly diversified event program, this year the conference will feature:

- Prestigious Keynote Speakers
- The 3rd European Linked Data Contest
- A broad spectrum of satellite events (e.g. DBpedia Day, Workshops, Poster Sessions).
- A unique marketplace with free access for participants and visitors

Venue

SEMANTiCS 2017 is hosted by the Free University Amsterdam ([Vrije Universiteit Amsterdam](#)). The SEMANTiCS conference will take place at the Meervaart Theatre in Amsterdam (<https://2017.semantics.cc/venue>), which is just a bit outside of Amsterdam's city center. Being the capital city of the Netherlands, Amsterdam is very well connected to all international airports via the Schiphol Airport.

Sponsorship at SEMANTiCS2017

SEMANTiCS is the only European industry-focused conference on semantic technologies and solutions. The event presents the key opportunity to increase the visibility of your company, organisation or project among an international, high impact community and beyond. Seize this opportunity and meet data and information managers, IT-architects, project developers, software engineers and researchers from organisations ranging from NPOs, universities, public administrations and SMEs to the largest enterprises in the world.

Your advantages as a Sponsor of SEMANTiCS2017 in Amsterdam:

- Great visibility at European level in the context of a high quality event
- Perfect opportunity to meet with key decision makers and stakeholders, including high profile academics
- Prominent logo placements across our online and offline channels
- Attractive exhibition area and marketplace events
- Marketplace open for non-visitors of the conference
- Ideal environment to reach and expand your target group
- Free entrance for visitors to the SEMANTiCS marketplace
- Full access to all conference events
- Central location of venue

For your convenience, we offer a number of [attractive Sponsoring Packages](#), as well as [Customized Packages](#).

We would be happy to work with you and jointly design a specific sponsoring package that would best serve the objectives of your organisation.

If you are interested in becoming a sponsor of SEMANTiCS2017, please contact us via email to sponsoring@semantics.cc. For more information visit our [website](#).

Customized packages

Please find here below additional information with regard to elements of customized packages and contact us so that we can design a specific sponsoring package for your organisation:

- Booth at SEMANTiCS marketplace
- Sponsorship of sessions
- Mass-order of tickets
- Customized goodies
- Placement of own material at the infodesk
- Sponsorship for lunch or coffee breaks
- Sponsorship for social activities like welcome party or conference dinner
- Ads on the conference site (poster, banner, etc.)
- Space for product presentation or meetings available

Sponsor the European Linked Data Award

The European Linked Data Contest (ELDC) awards prizes to stories, products, projects or persons presenting novel and innovative projects, products and industry implementations involving linked data. This two-step contest consists of a nomination per country, followed by a pan-European selection. Ambassadors from over 15 European countries, acting as country representatives, form an international jury and elect the winner of this contest. The ELDC is awarded in the categories Linked Enterprise Data and Linked Open Data, with **€1.500,- for each of the winners**. (More information can be found [here](#).)

By becoming the Sponsor of the ELDC Award you will achieve high visibility during the conference as well as in all related press and online dissemination activities. For more information, please contact us via [email](#).

Sponsoring Packages

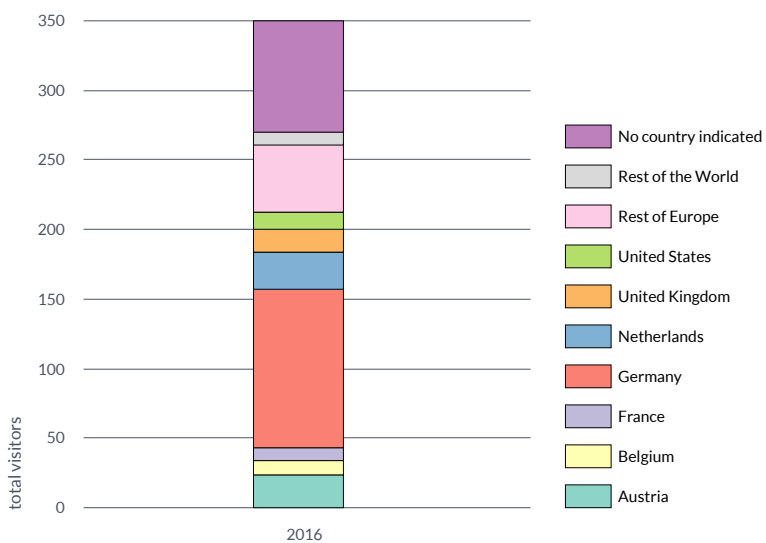
PACKAGES	PREMIUM *	GOLD	SILVER	BRONZE	RESEARCH **
Logo placement on SEMANTICS website	✓	✓	✓	✓	✓
Logo placement in the printed conference program	✓	✓	✓	✓	✓
Display of company logo during opening speech	✓	✓	✓	✗	✓
Own sub-page with company profile	✓	✓	✗	✗	✗
Running Slides on site in conference area (e.g. company/product info)	4 slides	3 slides	2 slides	1 slide	✗
Tweets (about you as a sponsor) advertising your webpage by SEMANTICS 2017 between April 2017 and the conference days	2	2	2	1	1
Placement of own material (1 A4 page max)	in the conference bag	in the conference bag	at the infodesk	✗	at the infodesk
One full page colour advertisement in the conference programme / guide	✓	✗	✗	✗	✗
SEMANTICS twitter account following you	✓	✓	✓	✓	✓
Mentioning of the sponsors in social media activities undertaken by the Conference	all social media activities	all social media activities	selected social media activities	✗	✗
Listing in all press releases and online dissemination	✓	✓	✗	✗	✗
1 news article (harmonised with our PR team) on the conference website	✓	✓	✗	✗	✗
Booth at SEMANTICS marketplace (1 table (120cm x 60cm), 2 chairs, power supply (240V), WLAN)	✓	✓	✗	✗	✗
Top level speaking opportunity (industry talk developed together with Conference Chair)	✓	✗	✗	✗	✗
Your project poster at the MeetUp / Reception	✗	✗	✗	✗	✓
Up to 5 (premium) and 3 (Gold) additional Delegates: 40% discount on additional tickets	✓	✓	✗	✗	✗
Conference tickets	4	2	1	1	2
Your Investment	€8.000	€4.750	€2.750	€1.150	€2.250

* 3 organisations only

** Only for research projects

Recap SEMANTiCS2016

- More than 350 participants, including 270 full paid tickets, speakers, co-organisers and partners). Most visitors and participants came from Germany, the Netherlands, Austria, UK and Belgium.
- 6 Keynote-Speakers, 40 Industrial presentations, 30 Academic presentations and 40 poster and demo presentations
- 6 parallel tracks, several industrial workshops and tutorials
- Recap 2016: <https://2016.semantics.cc/>



Recap SEMANTiCS2015

- More than 280 participants from 22 different countries
- 64 speakers presented and discussed in 5 parallel panels the present and future of Semantics with regard to production and e-commerce, Pharma and Life Sciences, Public Administration, Media Publishing and Advertising, Metadata and Catalogs, etc.
- Recap 2015: <http://www.semantics.cc/was-semantics-2015>

